



## CENTRAL YORK PERFORMING ARTS

Central York High School  
601 Mundis Mill Rd.  
York, PA 17406

Congratulations on your selection for the cast, pit and crew of Catch Me If You Can! We are excited about this production and hope you will share our enthusiasm.

Quality theatrical productions are dependent upon several things. First, we need a talented and dedicated cast and crew – check✓! Second, we need an enthusiastic and knowledgeable staff – check✓! Third – a quality theatrical production requires financial support. This we do not have... yet. This is where you come in.

We are running three funding campaigns:

\*CORPORATE SPONSORS – this program is for larger companies or donors. There are two levels of sponsorship. We will take multiple sponsors at each level if there is interest.

\*ADVERTISEMENTS – these ads will run in our program for Catch Me If You Can. and have several size/price options.

*\* please check the list of “no call” businesses who are already Season Sponsors or advertisers.*

PATRONS – For individuals to make donations to our program.

### Incentives

Individuals can earn rewards for sales (for CYPA students)

1. TOP SALES (must be over \$750) = \$50 Amazon Gift Card plus #2 and #3
2. At least \$500+ = choice of: Free pass for future “New York” CYPA/Thespian Bus Trip or \$25 Target gift card, plus #3
3. At least \$250 = choice of: free Make-Up kit or Rutters \$10 gift card

### Tax Deductible

All donations can be tax deductible, if you wish. By donating to CYPA through the Panther Foundation, your donation can be tax deductible, as the Panther Foundation is a non-profit 501(c)(3) organization and is also on the approved list for the Educational Improvement Tax Credit (EITC) for businesses in Pennsylvania. If you are interested in your donation being tax deductible, please make check payable to “The Panther Foundation” and put “for CYPA” in the memo line. Contact Mr. Martini for a W9 if needed.

ALL Corporate Sponsors, Advertisers and Patron Listings must be received by January 30 at the latest. Earlier is better! Please have all materials submitted to Mr. Martini. Items can be emailed to: [cyperformingarts@cypanthers.org](mailto:cyperformingarts@cypanthers.org)





# CENTRAL YORK PERFORMING ARTS

## CORPORATE SPONSORSHIP

Theater, by its very nature, is a costly art form. Ticket sales cover only a portion of expenses to produce CYPA productions throughout the school year. Donations and sponsorship contributions go directly to CYPA's artistic and educational endeavors. We appreciate your support of CYPA and its efforts to bring the performing arts to our community and beyond. Our Winter Musical Production is "Catch Me If You Can," a dazzling display of swingin' musical and dance numbers and a great story based on the life of Frank Abaganale, Jr., and the movie of the same name. Show support for the Central York Community, our incredible students, and live theater in York. Become a Sponsor for Central York Performing Arts.

---

### CATCH ME IF YOU CAN Corporate Sponsors

#### ❑ Winter Musical Sponsor: \$1,000 - Catch Me If You Can (February 15-17, 2019)

Winter musical sponsorship entitles sponsor to the following benefits:

- Full-page (BW) interior display ad placement in Catch Me If You Can program
- Rotating on screen logo placement prior to production
- Sponsorship listing on CYPA website and show poster (if received by December 13)
- Full Poster-sized Placard Advertisement displayed in Lobby for the run of the show
- 10 show tickets

#### ❑ Character and Set Sponsors

Character and set sponsorships entitle sponsor to the following benefits:

- Half-page (BW) interior display ad placement in Catch Me If You Can program
- Rotating on screen logo placement prior to production
- One-Half Poster-sized Placard Advertisement displayed in Lobby for the run of the show
- 5 show tickets

❑ **Frank Abagnale, Jr. Sponsor: \$500** (This sponsorship will help CYPA cover the cost of the show's main character and all of his highjinks.)

❑ **Carl Hanratty Sponsor: \$500** (This sponsorship will help CYPA cover the cost of costuming and props for lead FBI agent Hanratty and his men.)

❑ **Jet Set Sponsor: \$500** (This sponsorship will help CYPA build the set and costume our many featured dancers in this production.)



# CENTRAL YORK PERFORMING ARTS

## Program Advertisements

Place an ad in our production program. Over 1500 copies will reach our show's ticketholders and we will list our advertisers on our website for the remainder of the year. Both business and patron ads welcome. Season advertisements will appear in all three productions.

**Full Page (5" x 8") black and white** **\$300**

- appears in the program
- Company name listed as "Ad Sponsor" on CYPA Website
- Receives four (4) reserved seat tickets to each main stage production

**Half Page (5" x 4") black and white** **\$175**

- appears in the program
- Company name listed as "Ad Sponsor" on CYPA Website
- Receives two (2) reserved seat tickets to each main stage production

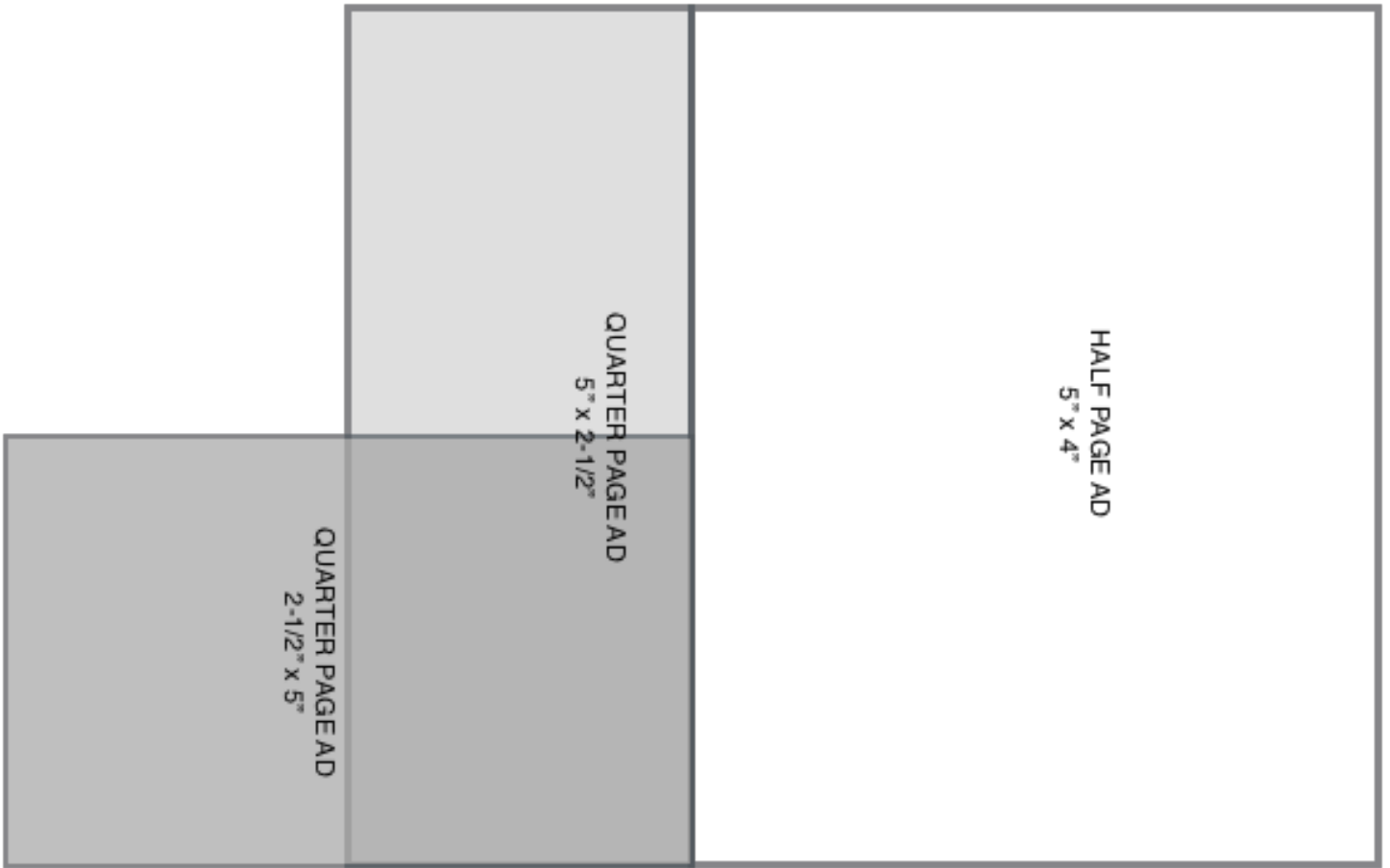
**Quarter Page (5" x 2-1/2" or 2-1/2" x 5") (Business card size) black and white** **\$100**

- appears in the program
- Company name listed as "Ad Sponsor" on CYPA Website
- Receives one (1) reserved seat ticket to each main stage production

Email ad artwork as JPG or PDF to: [cyperformingarts@cypanthers.org](mailto:cyperformingarts@cypanthers.org)



# CENTRAL YORK PERFORMING ARTS





# **CENTRAL YORK PERFORMING ARTS**

FULL PAGE AD  
5" x 8"



# CENTRAL YORK PERFORMING ARTS

## CORPORATE SPONSOR/ADVERTISEMENT INFORMATION

Company/Sponsor Name: \_\_\_\_\_  
(as it will appear in print)

Contact Person: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_

Address: \_\_\_\_\_  
(street) (city) (state) (zip)

### Corporate Sponsorship Level

#### CATCH ME IF YOU CAN

- Show Sponsor @ \$1000 (10 tix)
- Frank Abagnale, Jr. Sponsor @ \$500 (5 tix)
- Carl Hanratty Sponsor @ \$500 (5 tix)
- Jet Set Sponsor @ \$500 (5 tix)

### Program Ad Sponsorship Level

- Full Page @ \$300 (4 tix)
- Half Page @ \$175 (2 tix)
- Quarter Page @ \$100 (1 tix)

COMP TICKETS (indicate Qty. and Performance, based on the number you receive for your sponsorship)

#### QTY PERFORMANCE

- \_\_\_\_\_ Fri., Feb. 15 @ 7:30 PM
- \_\_\_\_\_ Sat., Feb. 16 @ 2:00 PM
- \_\_\_\_\_ Sat., Feb. 16 @ 7:30 PM
- \_\_\_\_\_ Sun., Feb. 17 @ 2:00 PM

Comp tickets will be put at WILL CALL at box office under the Sponsor Name.

Make check payable to: **“Central York High School CYPA”**

Central York Performing Arts  
601 Mundis Mill Road  
York, PA 17406

(for non-profit tax deductible donations, make check payable to: “The Panther Foundation” and put “for CYPA” in the memo line. W9 available upon request)

In order to make print deadlines for all three programs, camera ready artwork (or digital) must be received by: **January 30, 2019**. Digital copy can be emailed to: [cyperformingarts@cypanthers.org](mailto:cyperformingarts@cypanthers.org) Thank you for supporting live theater!

This Corporate Sponsor was sold by: \_\_\_\_\_ (CYPA STUDENT)







# **CENTRAL YORK PERFORMING ARTS**

## ***CATCH ME IF YOU CAN***

*February 15, 16, & 17, 2019*

### **PATRON LISTINGS**

Thank you for considering a patron listing for CYPA for our Winter musical production of ***Catch Me If You Can***. We appreciate your support of live theater productions for our students and community.

#### **PATRON LEVELS**

**GOLD** (\$100 or more donation)

- Listing in "Catch Me If You Can" program
- Two (2) reserved seat tickets to "Catch Me If You Can" on Feb. 15, 16, & 17

**SILVER** (\$50-\$99 donation)

- Listing in "Catch Me If You Can" program
- One (1) reserved seat tickets to "Catch Me If You Can" on Feb. 15, 16, & 17

**BRONZE** (\$25-\$49 donation)

- Listing in "Catch Me If You Can" program

**ONE-LINER** (\$15)

- Have a message printed in the program to your favorite cast or crew member

#### **TAX DEDUCTIBLE DONATIONS**

If you wish your donation to be tax deductible, please make the check payable to:

**THE PANTHER FOUNDATION** and put "**for CYPA**" in the memo line. *The Panther Foundation* is 501c3 non-profit. A w-9 is available from Mr. Martini upon request.



# CENTRAL YORK PERFORMING ARTS

## PATRON INFORMATION

Winter Musical – **CATCH ME IF YOU CAN**

Patron Name: \_\_\_\_\_  
(as it will appear in print)

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Patron Level

Gold (\$100+) (includes 2 tix)\*

Silver (\$50-\$99) (includes 1 tix)\*

Bronze (\$25-\$49)

One-Liner (\$15).

One-Liner Message (maximum 45 characters, including punctuation & spaces)

\_\_\_\_\_

TOTAL AMOUNT OF PATRON DONATION: \_\_\_\_\_

Make check payable to: **“Central York High School CYPA”**

Central York Performing Arts

601 Mundis Mill Road

York, PA 17406

(note: for Tax Deductible donations, make check payable to: **The Panther Foundation** and put “for CYPA” in memo line)

In order to make print deadline, Patron Listings must be received by: **January 30, 2019**

Listings can be emailed to: [cyperformingarts@cypanthers.org](mailto:cyperformingarts@cypanthers.org)

Thank you for supporting live theater!

\*If you are donating \$50 or more, please indicate which performance you would like your comp tickets reserved for:

Friday, Feb. 15 @ 7:30 PM

Saturday, Feb. 16 @ 2:00 PM

Saturday, Feb. 16 @ 7:30 PM

Sunday, Feb. 17 @ 2:00 PM

Tickets will be at WILL CALL at Box Office under the Patron's name.

This Patron Listing was sold by: \_\_\_\_\_ (CYPA STUDENT)