



# CENTRAL YORK PERFORMING ARTS

## CORPORATE SPONSORSHIP

Theater, by its very nature, is a costly art form. Ticket sales cover only a portion of expenses to produce Central York High School's CYPA productions throughout the school year. At CYPA we pride ourselves in putting on professional high quality productions for our community, while trying keep ticket prices affordable. Donations and sponsorship contributions go directly to CYPA's artistic and educational endeavors. We appreciate your support of CYPA and its efforts to bring the performing arts to our community and beyond. This Spring we are proud to present *The Addams Family* (April 4, 5, & 6). Show support for the Central York Community, our incredible students, and live theater in York - become a Sponsor for Central York Performing Arts. Donations can be tax deductible, if needed, by making the contribution to the CYHS Music Boosters and designating it for CYPA.

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We are currently soliciting Corporate Sponsors for our Spring 2025 production of *The Addams Family*.

### ☐ **CYPA Sponsor: donation of \$1,000 or more**

Entitles sponsor to the following benefits:

- Premium display (color) ad placement in the program for *The Addams Family*
- Rotating on-screen logo placement prior to each show (*The Addams Family*)
- 24" x 36" Sponsor poster prominently displayed in lobby for *The Addams Family* and other CYSD concerts in the auditorium this Spring
- Prominent Sponsorship listing on CYPA website
- Listing in CYPA Curricular show programs
- 4 comp tickets to *The Addams Family*

### ☐ **CYPA Supporter: donation of \$750-\$999**

Entitles supporter to the following benefits:

- Full-page interior display (black/white) ad placement in the program for *The Addams Family*
- Rotating on-screen listing as "supporter" prior to each show (*The Addams Family*)
- 18" x 24" Supporter poster prominently displayed in lobby for *The Addams Family* and other CYSD concerts in the auditorium this Spring
- Supporter listing on CYPA website
- Listing in CYPA Curricular show programs
- 3 comp tickets to *The Addams Family*



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## CYPA “The Addams Family” Program Advertisement Sponsors

Place an ad in our musical program. Over 2200 copies will reach our show's ticket holders. Both business and patron ads are welcome. Ads will be printed in the playbill for *The Addams Family* April 4, 5, & 6.

### Full Page (5" x 8")

**\$400**

- appears in the program for *The Addams Family*
- Company name listed as “Advertiser” on CYPA Website
- Receives four (4) comp reserved seat tickets to *The Addams Family*

### Half Page (5" x 4")

**\$250**

- appears in the program for *The Addams Family*
- Company name listed as “Advertiser” on CYPA Website
- Receives two (2) comp reserved seat tickets to *The Addams Family*

### Quarter Page (5" x 2-1/2") (Business card size)

**\$150**

- appears in the program for *The Addams Family*
- Company name listed as “Advertiser” on CYPA Website
- Receives one (1) comp reserved seat ticket to *The Addams Family*

NOTE: All ads will be black and white

Email ad artwork as JPG or PDF to: [cyperformingarts@cypanthers.org](mailto:cyperformingarts@cypanthers.org) by 3/12/2025

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## “The Addams Family” Patron Donation Levels

### **GOLD** (\$100 or more donation)

- Listing in *The Addams Family* program
- Two (2) comp reserved seat tickets to *The Addams Family* on April 4, 5, & 6, 2025

### **SILVER** (\$50-\$99 donation)

- Listing in *The Addams Family* program
- One (1) comp reserved seat ticket to *The Addams Family* on April 4, 5, & 6, 2025

### **BRONZE** (\$25-\$49 donation)

- Listing in *The Addams Family* program

### **ONE-LINER** (\$20)

- Custom message printed in program for your favorite student member of the company!



# CENTRAL YORK PERFORMING ARTS

## 2024-2025 CORPORATE SPONSOR/ADVERTISEMENT/PATRON INFORMATION

Sponsorships, Ads & Donations can be done online at [www.cyperformingarts.com](http://www.cyperformingarts.com)

Company/Sponsor/Patron Name: \_\_\_\_\_  
(as it will appear in print)

Contact Person: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_

Address: \_\_\_\_\_  
(street) (city) (state) (zip)

### Corporate Sponsorship Level

#### SPONSORS

- CYPA Sponsor @ \$1000
- CYPA Supporter @ \$750

#### PROGRAM ADVERTISEMENTS

- Full Page @ \$400
- Half Page @ \$250
- Quarter Page @ \$150

#### PATRONS - The Addams Family

- Gold @ \$100+ amount \_\_\_\_\_
- Silver @ \$50-\$99 amount \_\_\_\_\_
- Bronze @ \$25-\$49 amount \_\_\_\_\_

#### ONE-LINER - The Addams Family

- One-Liner @ \$20  
Message (max 45 char., including spaces and punctuation):

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Make check payable to: **"Central York High School CYPA"**

Central York Performing Arts  
601 Mundis Mill Road  
York, PA 17406

( or for **tax-deductible** donations, make check payable to "CYHS Music Boosters")

INDICATE WHICH SHOW FOR YOUR COMP TICKETS (if applicable):

- April 4 @ 7:30 PM
- April 5 @ 7:30 PM
- April 6 @ 2:00 PM

In order to make print deadlines for printing programs, camera ready artwork (or digital) must be received by: **March 12, 2025**. Digital copy can be emailed to: [cyperformingarts@cypanthers.org](mailto:cyperformingarts@cypanthers.org)  
Thank you for supporting live theater!

This Corporate Sponsor was sold by: \_\_\_\_\_ (CYPA STUDENT)