



CENTRAL YORK PERFORMING ARTS

CORPORATE SPONSORSHIP

Theater, by its very nature, is a costly art form. Ticket sales cover only a portion of expenses to produce Central York High School's CYPA productions throughout the school year. At CYPA we pride ourselves in putting on professional high quality productions for our community, while trying keep ticket prices affordable. Donations and sponsorship contributions go directly to CYPA's artistic and educational endeavors. We appreciate your support of CYPA and its efforts to bring the performing arts to our community and beyond. This Spring we are proud to present Disney's *NEWSIES* (March 31, April 1 & 2). Show support for the Central York Community, our incredible students, and live theater in York. Become a Sponsor for Central York Performing Arts. Donations can be tax deductible, if needed, by making the contribution to the Panther Foundation and designating it for CYPA.

We are currently soliciting Corporate Sponsors for our Spring 2023 production of Disney's *NEWSIES*.

CYPA Sponsor: donation of \$1,000 or more

Entitles sponsor to the following benefits:

- Premium display (color) ad placement in the program for *NEWSIES*
- Rotating on-screen logo placement prior to each show (*NEWSIES*)
- 24" x 36" Sponsor poster prominently displayed in lobby for *NEWSIES* and other CYSD concerts in the auditorium this Spring
- Prominent Sponsorship listing on CYPA website
- Listing in CYPA Curricular show programs
- 8 comp tickets to *NEWSIES*

CYPA Supporter: donation of \$750 or more

Entitles supporter to the following benefits:

- Full-page interior display (black/white) ad placement in the program for *NEWSIES*
- Rotating on-screen listing as "supporter" prior to each show (*NEWSIES*)
- 18" x 24" Supporter poster prominently displayed in lobby for *NEWSIES* and other CYSD concerts in the auditorium this Spring
- Supporter listing on CYPA website
- Listing in CYPA Curricular show programs
- 5 comp tickets to *NEWSIES*



CYPA “Disney’s NEWSIES” Program Advertisement Sponsors

Place an ad in our musical program. Over 2000 copies will reach our show’s ticket holders. Both business and patron ads are welcome. Ads will be printed in the program for *NEWSIES* March 31, April 1 & 2.

Full Page (5” x 8”) **\$350**

- appears in the program for *NEWSIES*
- Company name listed as “Advertiser” on CYPA Website
- Receives four (4) comp reserved seat tickets to *NEWSIES*

Half Page (5” x 4”) **\$200**

- appears in the program for *NEWSIES*
- Company name listed as “Advertiser” on CYPA Website
- Receives two (2) comp reserved seat tickets to *NEWSIES*

Quarter Page (5” x 2-1/2”) (Business card size) **\$150**

- appears in the program for *NEWSIES*
- Company name listed as “Advertiser” on CYPA Website
- Receives one (1) comp reserved seat ticket to *NEWSIES*

NOTE: All ads will be black and white

Email ad artwork as JPG or PDF to: cyperformingarts@cypanthers.org by 3/01/2023

“NEWSIES” Patron Donation Levels

GOLD (\$100 or more donation)

- Listing in *NEWSIES* program
- Two (2) comp reserved seat tickets to *NEWSIES* on March 31 - April 2, 2023

SILVER (\$50-\$99 donation)

- Listing in *NEWSIES* program
- One (1) comp reserved seat ticket to *NEWSIES* on March 31 - April 2, 2023

BRONZE (\$25-\$49 donation)

- Listing in *NEWSIES* program

ONE-LINER (\$20)

- Have a message printed in the *NEWSIES* program to your favorite cast or crew member

Central York Performing Arts
Central York High School
601 Mundis Mill Rd.
York, PA 17406
www.cyperformingarts.com



CENTRAL YORK PERFORMING ARTS

2022-2023 CORPORATE SPONSOR/ADVERTISEMENT/PATRON INFORMATION

Company/Sponsor/Patron Name: _____
(as it will appear in print)

Contact Person: _____

Email: _____

Phone: _____

Address: _____
(street) (city) (state) (zip)

Corporate Sponsorship Level

SPONSORS

- CYPA Sponsor @ \$1000
- CYPA Supporter @ \$750

PROGRAM ADVERTISEMENTS

- Full Page @ \$350
- Half Page @ \$200
- Quarter Page @ \$150

PATRONS - NEWSIES

- Gold @ \$100+ amount _____
- Silver @ \$50-\$99 amount _____
- Bronze @ \$25-\$49 amount _____

ONE-LINER - NEWSIES

- One-Liner @ \$20
Message (max 45 char., including spaces and punctuation):

Make check payable to: **"Central York High School CYPA"**

Central York Performing Arts
601 Mundis Mill Road
York, PA 17406

(for tax-deductible donations, make check payable to "The Panther Foundation")

INDICATE WHICH SHOW FOR YOUR COMP TICKETS (if applicable):

- March 31 @ 7:30 PM
- April 1 @ 7:30 PM
- April 2 @ 2:00 PM

In order to make print deadlines for printing programs, camera ready artwork (or digital) must be received by: **March 1, 2023**. Digital copy can be emailed to: cyperformingarts@cypanthers.org

Thank you for supporting live theater!

This Corporate Sponsor was sold by: _____ (CYPA STUDENT)