



# CENTRAL YORK PERFORMING ARTS

## CORPORATE SPONSORSHIP

Theater, by its very nature, is a costly art form. Ticket sales cover only a portion of expenses to produce Central York High School's CYPA productions throughout the school year. Donations and sponsorship contributions go directly to CYPA's artistic and educational endeavors. We appreciate your support of CYPA and its efforts to bring the performing arts to our community and beyond. This Spring we are proud to present *Meredith Willson's THE MUSIC MAN* (April 22-24). Show support for the Central York Community, our incredible students, and live theater in York. Become a Sponsor for Central York Performing Arts. Donations can be tax deductible, if needed, by making the contribution to the Panther Foundation and designating it for CYPA.

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We are currently soliciting Corporate Sponsors for our April 2022 production of *THE MUSIC MAN*.

### **CYPA Sponsor: donation of \$1,000 or more**

Entitles sponsor to the following benefits:

- Premium display (color) ad placement in the program for *THE MUSIC MAN*
- Rotating on-screen logo placement prior to each show (*THE MUSIC MAN*)
- 24" x 36" Sponsor poster display in lobby for Spring productions and CYHS concerts
- Prominent Sponsorship listing on CYPA website
- Listing in CYPA Curricular show programs
- 8 comp tickets to *THE MUSIC MAN*

### **CYPA Supporter: donation of \$750 or more**

Entitles supporter to the following benefits:

- Full-page interior display (black/white) ad placement in the program for *THE MUSIC MAN*
- Rotating on-screen listing as "supporter" prior to each show (*THE MUSIC MAN*)
- 18" x 24" Supporter poster display in lobby for all Spring productions and CYHS concerts
- Supporter listing on CYPA website
- Listing in CYPA Curricular show programs
- 5 tickets to *THE MUSIC MAN*



## CYPA "THE MUSIC MAN" Program Advertisement Sponsors

Place an ad in our musical program. Over 3000 copies will reach our show's ticket holders. Both business and patron ads are welcome. Ads will be printed in the program for *THE MUSIC MAN* in April.

**Full Page (5" x 8")** **\$350**

- appears in the program for *THE MUSIC MAN*
- Company name listed as "Advertiser" on CYPA Website
- Receives four (4) reserved seat tickets to *THE MUSIC MAN*

**Half Page (5" x 4")** **\$200**

- appears in the program for *THE MUSIC MAN*
- Company name listed as "Advertiser" on CYPA Website
- Receives two (2) reserved seat tickets to *THE MUSIC MAN*

**Quarter Page (5" x 2-1/2") (Business card size)** **\$150**

- appears in the program for *THE MUSIC MAN*
- Company name listed as "Advertiser" on CYPA Website
- Receives one (1) reserved seat ticket to *THE MUSIC MAN*

NOTE: All ads will be black and white

Email ad artwork as JPG or PDF to: [cyperformingarts@cypanthers.org](mailto:cyperformingarts@cypanthers.org) by 3/15/2022

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## "THE MUSIC MAN" Patron Donation Levels

**GOLD** (\$100 or more donation)

- Listing in *THE MUSIC MAN* program
- Two (2) reserved seat tickets to *THE MUSIC MAN* on April 22-24, 2022

**SILVER** (\$50-\$99 donation)

- Listing in *THE MUSIC MAN* program
- One (1) reserved seat ticket to *THE MUSIC MAN* on April 22-24, 2022

**BRONZE** (\$25-\$49 donation)

- Listing in *THE MUSIC MAN* program

**ONE-LINER** (\$15)

- Have a message printed in the *THE MUSIC MAN* program to your favorite cast or crew member

Central York Performing Arts  
Central York High School  
601 Mundis Mill Rd.  
York, PA 17406  
[www.cyperformingarts.com](http://www.cyperformingarts.com)



# CENTRAL YORK PERFORMING ARTS

## 2021-2022 CORPORATE SPONSOR/ADVERTISEMENT INFORMATION

Company/Sponsor/Patron Name: \_\_\_\_\_  
(as it will appear in print)

Contact Person: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_

Address: \_\_\_\_\_  
(street) (city) (state) (zip)

### Corporate Sponsorship Level

#### SEASON

- CYPA Sponsor @ \$1000
- CYPA Supporter @ \$750

#### PROGRAM ADVERTISEMENTS

- Full Page @ \$350
- Half Page @ \$200
- Quarter Page @ \$150

#### PATRONS - The Music Man

- Gold @ \$100+ amount \_\_\_\_\_
- Silver @ \$50-\$99 amount \_\_\_\_\_
- Bronze @ \$25-\$49 amount \_\_\_\_\_

#### ONE-LINER - The Music Man

- One-Liner @ \$15  
Message (max 45 char., including spaces and punctuation):

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Make check payable to: **"Central York High School CYPA"**

Central York Performing Arts  
601 Mundis Mill Road  
York, PA 17406

(for tax-deductible donations, make check payable to "The Panther Foundation")

INDICATE WHICH SHOW FOR YOUR COMP TICKETS:

- April 22 @ 7:30
- April 23 @ 2:00
- April 23 @ 7:30
- April 24 @ 2:00

In order to make print deadlines for all three programs, camera ready artwork (or digital) must be received by: **March 15, 2022**. Digital copy can be emailed to: [cyperformingarts@cypanthers.org](mailto:cyperformingarts@cypanthers.org)  
Thank you for supporting live theater!

This Corporate Sponsor was sold by: \_\_\_\_\_ (CYPA STUDENT)