



CENTRAL YORK PERFORMING ARTS

CORPORATE SPONSORSHIP

Theater, by its very nature, is a costly art form. Ticket sales cover only a portion of expenses to produce Central York High School's CYPA productions throughout the school year. Donations and sponsorship contributions go directly to CYPA's artistic and educational endeavors. We appreciate your support of CYPA and its efforts to bring the performing arts to our community and beyond. This Spring we are proud to present *Disney's Mary Poppins* (March 2020) as well as our CYPA Studio Play in April. Show support for the Central York Community, our incredible students, and live theater in York. Become a Sponsor for Central York Performing Arts. Donations can be tax deductible, if needed, by making the contribution to the Panther Foundation and designating it for CYPA.

We are currently soliciting Corporate Sponsors for the remainder of our 2019-2020 Season. Our Season includes:

- Winter Musical – Disney's "Mary Poppins" March 6-7-8, 2020
- CYPA Cabaret or Spring Studio Play – TBA April, 2020
- Acting I & Acting II Class studio play productions – TBA (Spring Semester)

SEASON Sponsorship Levels

CYPA Season Sponsor: \$1,000

CYPA Season sponsorship entitles sponsor to the following benefits:

- Premium display (B&W) ad placement in the program for *Mary Poppins*
*Color ad on back cover available to one sponsor for additional \$300
- Rotating on-screen logo placement prior to each show (*Mary Poppins*)
- 24" x 36" Sponsor poster display in lobby for all Spring productions
- Sponsorship listing on CYPA website and show posters (if time allows)
- Listing in all remaining productions programs as Season Sponsor
- 6 tickets to each musical production (includes admission to Donor VIP Reception for *Mary Poppins*)

CYPA Season Co-Sponsor: \$800

CYPA Season co-sponsorships entitle sponsor to the following benefits:

- Full-page interior display (B&W) ad placement in the program for *Mary Poppins*
- Rotating on screen listing as "co-sponsor" prior to each show (*Mary Poppins*)
- 18" x 24" Sponsor poster display in lobby for all Spring productions
- Sponsorship listing on CYPA website
- Listing in all remaining productions programs as Season Co-Sponsor
- 4 tickets to each musical production (includes admission to Donor VIP Reception for *Mary Poppins*)



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CYPA “Mary Poppins” Program Advertisement Sponsors

Place an ad in our musical program. Over 3000 copies will reach our show's ticket holders. Both business and patron ads are welcome. Ads will be printed in the program for *Mary Poppins* in March.

Full Page (5" x 8") **\$350**

- appears in the program for *Mary Poppins*
- Company name listed as “Ad Sponsor” on CYPA Website
- Receives four (4) reserved seat tickets to *Mary Poppins* (includes Donor Reception)

Half Page (5" x 4") **\$200**

- appears in the program for *Mary Poppins*
- Company name listed as “Ad Sponsor” on CYPA Website
- Receives two (2) reserved seat tickets to *Mary Poppins* (includes Donor Reception)

Quarter Page (5" x 2-1/2") (Business card size) **\$150**

- appears in the program for *Mary Poppins*
- Company name listed as “Ad Sponsor” on CYPA Website
- Receives one (1) reserved seat tickets to *Mary Poppins* (includes Donor Reception)

NOTE: All ads will be B&W

Email ad artwork as JPG or PDF to: cyperformingarts@cypanthers.org by 2/21/20

“Mary Poppins” Patron Donation Levels

GOLD (\$100 or more donation)

- Listing in *Mary Poppins* program
- Two (2) reserved seat tickets to *Mary Poppins* on March 6-8, 2020 (includes Donor Reception)

SILVER (\$50-\$99 donation)

- Listing in *Mary Poppins* program
- One (1) reserved seat ticket to *Mary Poppins* on March 6-8, 2020 (includes Donor Reception)

BRONZE (\$25-\$49 donation)

- Listing in *Mary Poppins* program

ONE-LINER (\$15)

- Have a message printed in the *Mary Poppins* program to your favorite cast or crew member

Central York Performing Arts
Central York High School
601 Mundis Mill Rd.
York, PA 17406
www.cyperformingarts.com



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2019-2020 CORPORATE SPONSOR/ADVERTISEMENT INFORMATION

Company/Sponsor/Patron Name: _____
(as it will appear in print)

Contact Person: _____

Email: _____

Phone: _____

Address: _____
(street) (city) (state) (zip)

Corporate Sponsorship Level

SEASON

- CYPA Season Sponsor @ \$1000
- Season Co-Sponsor @ \$800

PROGRAM ADVERTISEMENTS

- Full Page @ \$350
- Half Page @ \$200
- Quarter Page @ \$150

PATRONS - Into the Woods (only)

- Gold @ \$100+ amount _____
- Silver @ \$50-\$99 amount _____
- Bronze @ \$25-\$49 amount _____

ONE-LINER - Into the Woods (only)

- One-Liner @ \$15
Message (max 45 char., including spaces and punctuation):

Make check payable to: **"Central York High School CYPA"**

Central York Performing Arts
601 Mundis Mill Road
York, PA 17406

(for tax-deductible donations, make check payable to "The Panther Foundation")

INDICATE WHICH SHOW FOR YOUR COMP TICKETS:

- March 6 @ 7:30
- March 7 @ 2:00

- March 7 @ 7:30
- March 8 @ 2:00

In order to make print deadlines for all three programs, camera ready artwork (or digital) must be received by: **February 21, 2020**. Digital copy can be emailed to: cyperformingarts@cypanthers.org
Thank you for supporting live theater!

This Corporate Sponsor was sold by: _____ (CYPA STUDENT)